REDMOND ALDRICH DESIGN

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NEW PRODUCT: DESIGN KIT BY REDMOND ALDRICH

San Francisco, CA-- Redmond Aldrich Design, known for creating custom interiors for California clients, is launching an alternative, more casual service called Design Kit by Redmond Aldrich. The concept is a flat-fee kit that clients all over the country can use to create tailored and glamorous rooms on their own.

DETAIL OF COMPLETED BEDROOM

Chloe Warner reports that "in 2009 we had so many requests from clients to do 'one room at a time', and we also saw people who were willing to do a lot of measuring and ordering on their own. With Design Kit, clients get a personalized catalog, including floorplans, swatches and shopping lists that they can execute themselves." Warner adds, "Compared to our top-tier service there isn't as much hand-holding, but the end result looks amazing - not DIY in the least."

For a peek at more kits, or to download the Client Pack, please visit redmondaldrich.com/designkit

DESIGN KIT FOLIO